

***sweet*** **G** ***adget***  
*Import & Export Lda.*

## Vision / Strategy

**Strength, competitiveness, innovation and quality are keywords for which we are governed. We invest in training and that's why we have a team with a deep knowledge of market trading. A flexible and efficient team that has allowed us, in a little over three years, to dare.**

**The long road we have travelled teaches us daily to try to be more and better. The experience and expertise gained by us allow us to dream. We want, and we know we can make a difference.**

## History

### 2009

- Foundation of Sweet Gadget;

### 2010

- Beginning of export business (African Market– Palop's);

### 2011

- Consolidation of export market in the following area's computer parts and electronic goods;

### 2012

- Started exploring other market areas such as decoration, food and construction;

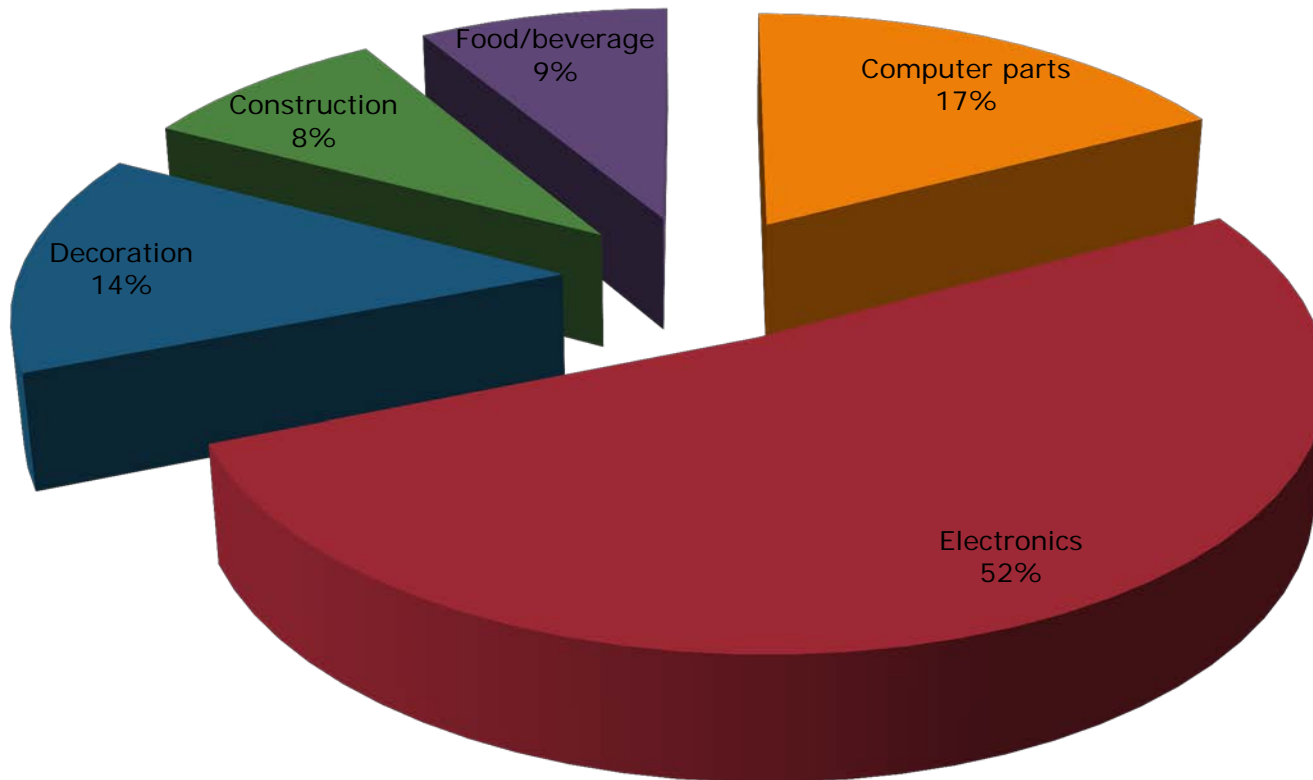
### 2013

- Exploring new market's such as Dubai, Argélia and Arabia Saudita;

## Key Indicators



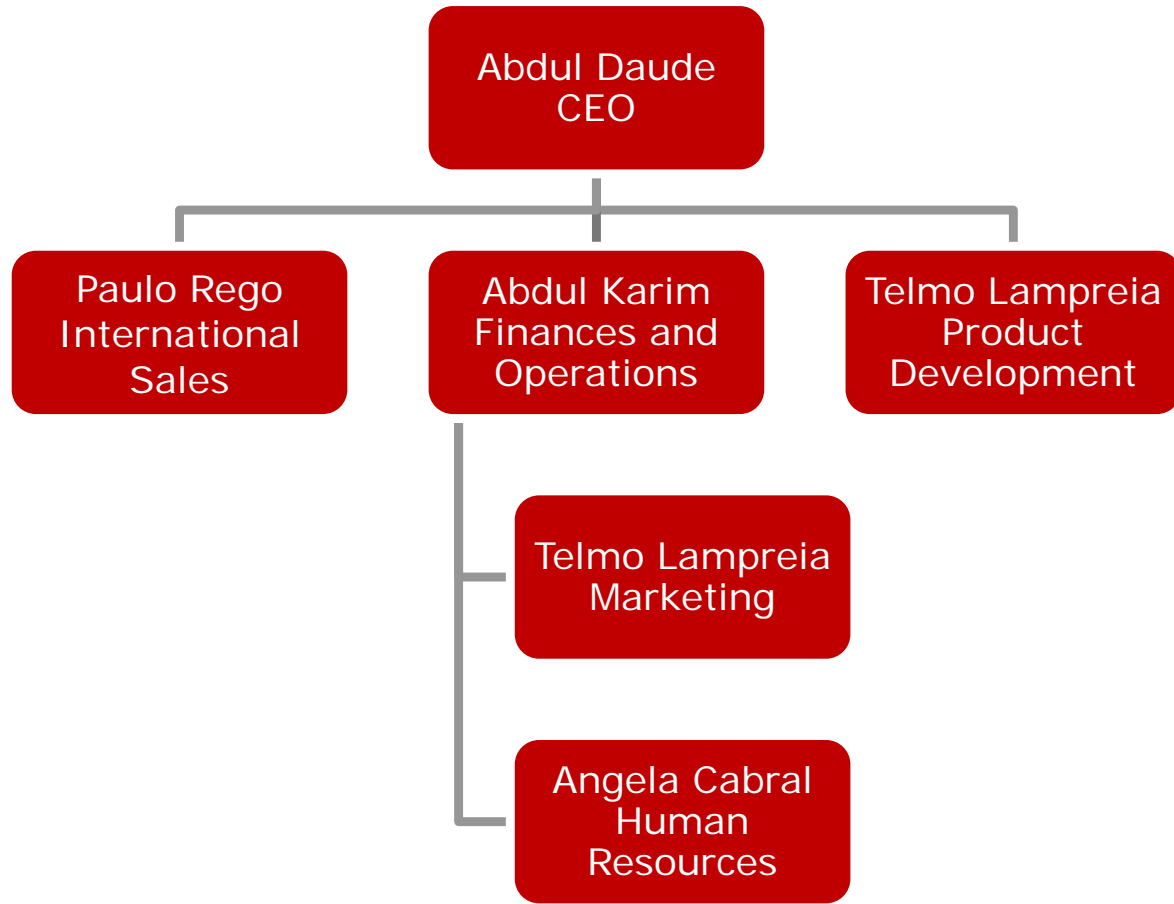
## Sales by Business Area



## Commercial Challenges

- **Keep competitive;**
- **Providing a quality customer service;**
- **Ensure a supply of goods efficient and accurate;**
- **Increase employee productivity;**
- **Maximize the return to investors;**

# Organogram



## Contacts

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